

Embedded Software Engineering Kongress

Develop Ideas – Meet Experts – Find Solutions

Congress Center Stadthalle Sindelfingen, Germany, 7. – 9. December 2010



Embedded Software Engineering Kongress



Advisory council chairmen:



Johann Wiesböck
Publisher
ELEKTRONIKPRAXIS



Peter Siwon
Business Development
MicroConsult



Prof. Dr. Christian Siemers
University of Nordhausen and
Technical University of Clausthal

Organizers:

Vogel Business Media GmbH & Co. KG
ELEKTRONIKPRAXIS
Max-Planck-Str. 7/9 · 97082 Wuerzburg

MicroConsult
Microelectronics Consulting & Training GmbH
Charles-de-Gaulle-Straße 6 · 81737 Munich

Contact:

Sabine Pagler, Phone: +49 (0)89 450617-46
E-Mail: s.pagler@microconsult.com

Organizers:



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Please fax to: +49(0)89 450 617 17

Yes, I would like to participate in the Embedded Software Engineering Kongress as:

- Speaker**
I would like to submit a presentation topic.
- Exhibitor/Sponsor**
Please send information on exhibitor/sponsorship packages.
- Congress Visitor**
Please keep me up-to-date on the Congress program.

Visit the event website at: www.esk-kongress.de

Last Name:

First Name:

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Position:

ZIP, City:

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Signature



Overview: ESE Kongress 2010

The **Embedded Software Engineering Kongress** is the leading convention in Germany that focuses exclusively on the development of device and system software for industrial applications, automobile electronics, telecom devices and systems as well as consumer and medical devices.

Program

- **Day 1:** Basics – compact trainings
- **Day 2:** Tracks on current software engineering, research and management topics
- **Day 3:** Tracks on current software engineering, research and management topics

- Programming labs
- Expert sessions, round tables, and much more
- Developer's party and dinner event

Target Group

- Embedded software developers
- Test engineers
- Software architects
- Project leaders and technical management

Your Benefit

- Information on modern software engineering techniques and technologies
- Concerted expertise in informatics and electronics
- Compact and practice-oriented presentation of all issues
- Select speakers from the industry and from research
- More than 20 years of training and congress experience by MicroConsult and ELEKTRONIKPRAXIS
- Cooperation with leading universities and institutes guarantees top quality of both content and didactic presentation
- Exchange of experience with colleagues from other companies, experts from the industry and research
- Proven concept: 600 satisfied participants in 2009. On average, participants graded the overall event with 1.69 (1 = best, 6 = worst)

The Conference programm is expected to be finalized in July 2010.

Visit the event website at www.ese-kongress.de for statements, photos and videos from participants, presenters and exhibitors of the 2009 congress and register for our newsletter service.

Call for Papers

If you like to participate in the ESE Kongress with your own presentation, submit your proposal:

Who can become a speaker at the ESE Kongress?

Experts from research, development, management, with presentation experience.

Possible Topics

You will find an extensive list of proposed topics in the Call for Papers section on www.ese-kongress.de/english.

Deadlines and Information

Deadline Call for Papers: May 14th, 2010.

For further information please visit www.ese-kongress.de/english.

Become an Exhibitor

- Present yourself as exhibitor in the modern, friendly atmosphere of the congress center
- Enhance your image and book one of the sponsorship packages
- Fair prices – a profitable investment
- Special offers for universities and institutes
- Exhibitor satisfaction 2009: 1.56 (1 = best, 6 = worst)

Please download your exhibition/sponsorship information package online on www.ese-kongress.de/english or contact us by email to s.pagler@microconsult.de
Phone: +49 (0)89 450 617 46.