

Sindelfingen, 07 – 09 December 2010

# Exhibition and Sponsorship Packages

## Gold Sponsorship Package: 14.000 € (2 – 3 companies)

### Exclusive Services:

- Exhibition space: 2 tables with pin-board (resp. 6m\*3m space) and power supply, located in the foyer in a modern and bright ambience.
- Positioning of a banner in the Congress hall and a pop-up banner in the check-in area (banners to be provided by the sponsor)
- Extensive media coverage in the advertising campaign starting in February:
  - **Exclusive placement of your company logo** for all advertising activities
  - **Print:** Your logo on 20 A4 Congress ads in regular and special issues of ELEKTRONIKPRAXIS as well as the ESE Report and AEE Report  
→ corresponds to 1 Mio. printed copies
  - **Direct marketing:** Your logo on all print mailings to 45.000 qualified contacts from the embedded market.
  - **Online:** Logo in banner and teaser ads on elektronikpraxis.de, in newsletters of ELEKTRONIKPRAXIS and in the Congress newsletter, over a period of 10 months  
→ approx. 100.000 newsletter contacts over 10 months  
→ approx. 500.000 delivered ad impressions
- Your logo on the homepage of the Congress website
- 4 Congress tickets for your representatives, including catering
- 4 VIP tickets for your customers for the complete duration of the Congress

### Additional Services:

- Approx. 300 to 400 direct contacts at the Congress (long breaks guaranteed for networking)
- Mention in the event reporting over 10 months
- Company profile in the Congress documentation
- Logo and short profile on the Congress website

## **Table-Top Exhibition Package (2 days, 08-09 Dec): 3.300 €**

- Exhibition space: 1 table with pin-board (resp. 3m\*2m space) and power supply, located in the foyer in a modern and bright ambience.
- Media coverage: Mention of your company name in all ads, in the Congress newsletter and in the Congress program. The campaign comprises 20 ads from February to November.
- Mention in the event reporting over 10 months
- Approx. 300 to 400 direct contacts at the ESE Congress (long breaks guaranteed for networking)
- Your company profile in the Congress documentation
- Your logo and short profile on the Congress website
- 2 Congress tickets for representatives of the exhibitor
- 2 VIP tickets for your customers for the complete duration of the Congress

## **Sponsoring of Congress Bags: 5.000 €**

- Approx. 500 congress bags with Congress and sponsor logo
- 1 supplement in the congress bag (e.g. brochure, CD)

## **Sponsoring of the Developers' Party: 2.500 €**

- Welcome speech (5 minutes) at the developers' party
- Logo on the vouchers for the developers' party
- Logo at the program item Developers' Party

## **Sponsoring Package:**

### **Congress Dinner & Evening Event: 6.200 €**

- Welcome speech (5 minutes) to open the buffet
- Introduction of the sponsor at the beginning of the evening event
- Logo on the vouchers for the congress dinner
- Logo at the program item Congress Dinner&Evening Event

## **Ad placement in the conference volume (A4 b/w): 600 €**

## **Further sponsoring options on request.**

All prices are subject to VAT.

## **Please Contact:**

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## **Booking Contact:**

Please use the enclosed form for your booking.

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